



## Press Release

### ***Christmas Festive Market 2022 Back in Chinatown***

*Highlights include wishing trees, craft workshops, thrift stores and buskers*

21 November 2022 – Chinatown Business Association (CBA) is bringing back the Christmas Festive Market from 17<sup>th</sup> to 18<sup>th</sup> December 2022 on Pagoda Street and Smith Street in Chinatown from 11am to 8pm. Everyone is invited to soak in the festive atmosphere and experience a unique Christmas at Chinatown. For the first time, CBA is partnering the Singapore Association of the Visually Handicapped (SAVH) and the Singapore Red Cross Society (SRCS) to celebrate the spirit of giving. Sales of items at the Christmas Festive Market will go to these non-profit organisations for various social causes.

#### **Wishing Trees**

Chinatown Business Association and its stakeholders are presenting a series of festive activities to make a difference to visitors this December. Special Wishing Trees will be placed along Pagoda Street, where shoppers are invited to make a wish for the season. The event stalls will be giving out wish cards for every purchase made. In the spirit of Christmas, for every wish submitted, \$2 will be donated to SAVH and SRCS.

#### **Shop@Festive Offerings and Thrift Shops**

Shoppers will be thrilled to discover a range of festive items at the Christmas Festive Market from Christmas cards, toys, children's books, T-shirts, EZ link cards to special festive gift items. SRCS and SAVH will also be having stalls along Pagoda Street where they will be selling arts and craft pieces specially made by their members such as keychains and tote bags.

#### **Play@Festive-inspired workshops**

For those who are interested to personalize their Christmas gifts, there will be two workshops on 17 December 2022. The Pottery Making Workshop (3pm, 4.30pm) is for those who are interested to create a pottery piece from scratch. Back by popular demand, the Terrarium Design Workshop (2pm, 4pm) allows participants to unleash their green thumb and express their creativity. These workshops are in open-air booths on Smith Street by experienced trainers. On 18 December 2022, there will be a Night Lamp Making Workshop (2pm, 3pm, 4pm) where participants can walk away with a self-designed light piece for display on your bedside or simply a nice gift for your loved ones. Additionally, members from SAVH will be conducting design workshops to show how to design your own apparel or as works of art.



### **Mobile Massage Service by the Visually Handicapped**

One of the highlights of this year's Chinatown Festive Market is the massage service conducted by members of SAVH. Booking a massage session with the skilled visually handicapped members is a thoughtful way to give back to society.

### **Buskers and Music**

To bring in the festive cheer, buskers from SAVH will be showcasing their singing talent through their rendition of songs during the Festive Market. For a small donation, one can dedicate a song, and help the buskers in their daily expenses.

To find out more, please visit [chinatown.sg](http://chinatown.sg) and its social media channels:

<https://www.facebook.com/ChinatownSGcsm>

<https://www.instagram.com/chinatownsingapore/>

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### **[About Chinatown Business Association](#)**

Chinatown Business Association (CBA) was set up by a group of passionate Chinatown stakeholders drawn from a cross-section of business leaders, grassroots leaders, Chinese clan associations, hoteliers, hawkers, retailers, and more. CBA is a non-profit organisation serving and promoting the business and community interest of stakeholders in Chinatown. For more information, visit [chinatown.sg](http://chinatown.sg).

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