



## Press Release

### ***Crowds Returning to Chinatown Street Market for Chinese New Year Celebrations Weekend Cultural Workshops for Kids and Families***

30 December 2021 – To ring in the Year of the Tiger, Chinatown Business Association and its stakeholders are offering festive Eat Shop Play experiences for everyone.

While the celebrations for this year are a little more subdued from yesteryears with a 20 percent reduction in terms of the number of shops selling Chinese New Year goodies, Chinatown remains a favorite among locals, with crowds returning to prepare for the festive celebration. Merchants along the streets of Pagoda Street, Smith Street, Trengganu Street and Sago Street is operational every day, promoting a wide range of seasonal food and goodies.

“The Lunar New Year season is an important festival for Singaporeans, and a major sales opportunity for our stakeholders. Around 30 percent of these stalls have started selling CNY offerings, from festive cookies, mandarin oranges, ang pows, bak hwa, love letters, peanuts, guazhai, prawn rolls, smoked duck, sausages, seasonal plants to decorations. We welcome all visitors to Chinatown, and we hope the spring season brings blessings and joy for the year ahead,” said Ms. Lim Yick Suan, Executive Director of Chinatown Business Association.

Chinatown’s street market stalls along Smith Street, Pagoda Street, Trengganu Street and Sago Street will be open as usual right up to the wee hours of the Lunar New Year.

Besides food and retail offerings, visitors who wish to immerse in cultural activities or pick up a new skill can sign up for the specially curated weekend workshops with Chinese New Year themes, conducted in an open-air environment. These activities include Fuse Beads Keychain workshop, How to Appreciate Chinese Culture through Jade, Pottery workshop, Resin Making Workshop and Chinese Couplet Writing.

Location: Chinatown Street Market

Dates: 8<sup>th</sup> January and 15<sup>th</sup> January 2022

Duration: One hour per session

Fees: \$15-38

Registrations can be done onsite or online at [Chinatown.sg](http://Chinatown.sg).



###

## [About Chinatown Business Association](#)

Chinatown Business Association (CBA) was set up by a group of passionate Chinatown stakeholders drawn from a cross-section of business leaders, grassroots leaders, Chinese clan associations, hoteliers, hawkers, retailers, and more. CBA is a non-profit organisation serving and promoting the business and community interest of stakeholders in Chinatown. For more information, visit [chinatown.sg](http://chinatown.sg).

### **Media Contact**

Florence Fang

Flame Communications (PR Agency for CBA)

T: 8811 9396

[Florence.fang@flamecomms.com](mailto:Florence.fang@flamecomms.com)