



Chinatown Business Association (CBA) Boosts Tenant Mix to Focus on Heritage, Arts and Culture and Local Brands coupled with very Attractive Rentals

Attractive rental packages for new tenants who qualify

15 June 2021 - Chinatown Business Association (CBA), in collaboration with its tenants and stakeholders, is refreshing its tenant mix to focus on supporting heritage, arts and culture as well as made-in-Singapore brands as part of its strategy to promote Chinatown as an exciting and vibrant destination for everyone. New tenants to Chinatown Street Market can enjoy superbly priced rental packages at a fraction of the original rate with rental relief during period from 9th July 2021 to 10th January 2022.

“We continuously curate our tenant mix, to be relevant and appealing to visitors and shoppers. In this pandemic, our goal is to promote Chinatown Singapore as a destination where everyone can enjoy locally produced quality food, products while experiencing Chinatown’s arts and cultural moments at the same time,” said Ms. Lim Yick Suan, Executive Director, Chinatown Business Association.

Some of the new and renewed leases from local brands include:

- Old Memories Biscuits: local snack store offering old school biscuits to relive childhood moments
- Perfect Shop: local accessories brand featuring fashionable accessories like belts, hair clips and masks to name a few
- Bugis 102 Roasted Chestnut: a street stall offering the traditional roasted chestnut snack (gaolat)
- Indo Sumatera: a street stall offering a variety of traditional local kueh

“Our new attractive lease packages are designed to welcome local brands and aspiring entrepreneurs who are interested to offer their wares and experiences to Chinatown visitors. New tenants will also benefit from Chinatown’s very central and prime location, that is fully accessible by MRT and public transport, as well as from the company of a multitude of stakeholders offering unique eat, shop and play experiences,” added Lim.

These stakeholders include a total 45 Michelin-starred restaurant and Michelin Bib Gourmand eateries in Chinatown Complex and greater Chinatown, from the famous Hawker Chan soya sauce chicken rice to Hong Peng La Mian Xiao Long Bao, offering good value and quality food.

To celebrate Singapore’s unique identity and improve visitor experience, CBA has just installed a series of lighted LED and wayfinding signages, incorporating eye-catching slogans and greetings, along Pagoda Street, Trengganu Street, Sago Street and Smith Street.



Throughout the year, the Association organises arts and cultural activities in collaboration with tenants and partners, catering to families, locals or expats. These include small scale workshops from pottery-making, miniature clay cartoon-character moulding to fuse beads designing. These initiatives are part of CBA's continuous promotion of Chinatown precinct, and support of its tenants and stakeholders.

Interested parties may contact Chinatown Business Association at leasing@chinatown.org.sg or call us at 8811 3188 to find out more.

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[About Chinatown Business Association](#)

Chinatown Business Association (CBA) was set up by a group of passionate Chinatown stakeholders drawn from a cross-section of business leaders, grassroots leaders, Chinese clan associations, hoteliers, hawkers, retailers, and more. CBA is a non-profit organisation serving and promoting the business and community interest of stakeholders in Chinatown. For more information, visit chinatown.sg.

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